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## People Leasing changes name

BRADENTON – People Leasing, the Bradenton professional employer organization founded by local entrepreneur Bill Mullis, is having to change its name for federal trademark reasons.

A Mississippi company called People Lease, which offers similar payroll and employee benefits processing services, complained that the names were too similar.

As Jackson-based People Lease was founded in 1984 and People Leasing in 2001, the Bradenton company is the one that has to change.

**Its new name: Employee Leasing Solutions.**

"We believe our new name clearly defines the services we provide," Mullis said in a statement.

He said the company is still committed to providing small- to mid-sized blue collar companies with payroll and employee benefits processing services.

Mullis also founded Staff Leasing, one of the largest PEOs in the country.

Staff Leasing changed its name to Gevity HR for marketing purposes in 2001. Mullis sold controlling interest in the Bradenton-based PEO to a group of investors in 1993.

People Leasing, now Employee Leasing Solutions, has been one of the fastest-growing companies in Southwest Florida over the past two years.

It now provides payroll and employee benefits processing services to approximately 600 companies that employ about 8,000 people.

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